



Viju Jacob, MD, FAAP

Assistant Vice President for Medical Regulatory, Policy and External Affairs

Urban Health Plan, Inc. Bronx, NY

Dr. Viju Jacob currently serves as the Assistant Vice President for Medical Regulatory, Policy and External Affairs and is responsible for 9 School Based Health Practices, 2 Family Practice sites and shares responsibilities in managing 6 School Based Dental Practices for Urban Health Plan, Inc. Urban Health Plan (UHP) is a network of Federally Qualified Health Centers that has been offering access to affordable, high quality, health care to the South Bronx for more than 40 years and more recently to serving Corona, Queens as well. Dr. Jacob joined UHP in 2003 as a pediatrician and the supervising physician for the school health practices. Interestingly, as a new immigrant to the Bronx, Dr. Jacob was a user of a School Based Health Center; he received some of his earliest dental care from the Dental Clinic located in PS 8 in the North Bronx and most of his booster doses of immunizations from the NYCDOHMH immunization clinic on the Grand Concourse also in the Bronx. He takes great pride in the fact that he is a proud product of NYC Public education starting from elementary school. He completed his Bachelor's from the Sophie Davis School for Biomedical Education at The City University of New York. He received his MD from State University of New York-Health Science Center Brooklyn. He completed his Pediatric Residency and Chief Residency from the Maria Fareri Children's Hospital at The Westchester Medical Center in Valhalla, New York.

Dr. Jacob has extensive experience in analyzing data and developing practice flows in electronic health records (EHR) to both document high quality care and also to be able to use structured fields in an EHR to help capture data to continue to improve the care provided to patients. He serves on various city-wide and state-wide committees related to health, technology and community-based research. He currently also serves on the Board of Directors for the NY School Based Health Alliance and is the Chair-Elect of the Alliance Board.