



Proud to celebrate 25 years
of service to the field of
school-based health in NYS!



NEW YORK

SCHOOL-BASED HEALTH ALLIANCE

Healthy Children, Healthy Teens, Healthy Schools

Dear Alliance Members and Friends,

Last year a major event took place which has the potential for enormous implications for our work and for the communities that we serve—the election of Donald Trump. As with any major change in our lives, this has created concern and even anxiety among many of us as the uncertainty of a new political environment unfolds before us.

The Alliance's mission is to create access to comprehensive, high-quality primary care, including medical, mental, oral, and community health services, for all children and youth statewide through SBHCs. The Alliance achieves this by advocating for policies that promote the sustainability of SBHCs; promoting the delivery of high-quality services; raising awareness of the school-based health model; and promoting the growth and expansion of SBHCs. We have been very successful in executing our mission; today, more than 200,000 children in the state have access to school-based health services, and nearly 169,000 are enrolled in their SBHC.

School-based health centers have often faced adversity and, historically despite all odds, SBHC's have continued to grow and succeed in New York. The continued success and survival of SBHCs is the sole mission of the Alliance and I want to assure you on behalf of the Board of Directors that we will seek to keep you informed of any new developments and their implications and together with you and SBHCs across the state, develop strategies geared to succeeding in our new environment.

All of you and your organizations are the strength of the Alliance. In order to be effective in our joint advocacy for the children and families we serve thru our SBHC's, all of us need to actively and genuinely reach out to our State Senate and Assembly Representatives in their local district offices to continue to spread the message of school health model. If you haven't done so previously, a good way to start is to arrange a meet and greet either in the legislator's local office or on site at one of your SBHC sites. There are a quite a few new freshman legislators coming in to the NYS Assembly and Senate who may not have had the opportunity to know about school health previously, and this would be a great time to get to meet them.

If you don't know who represents you, please visit:
nyassembly.gov/mem/search/
www.nysenate.gov

In addition, we ask you to channel to us any information or ideas you may have, just as we ask for your continued dedication. Together, we will succeed. Our patients and their families are too important to do otherwise.

With warm regards,

A handwritten signature in gold ink, reading "Viju Jacob".

Viju Jacob, MD, FAAP

Board Chair, New York School-Based Health Alliance



A History of School-Based Health in New York

Almost half a century ago, an audacious attempt was begun to expand on the traditional role of the school nurse. A new model, the school-based health center, would bring clinical pediatric services into the school, especially when students in the school lacked ready access to health care in the community. Children would get their check-ups and shots, assessment and treatment of minor illnesses, and follow-up care for chronic conditions, all in the same place where they spent their days. Their care would likely be provided by a nurse with a new professional role which was being created at about the same time: the pediatric nurse practitioner, practicing under the supervision of a pediatrician.

was not without controversy and problems. Their attention to reproductive health care for adolescents as well as the perception that SBHCs were in competition with local primary care practitioners were issues that aroused local opposition in some quarters. Most serious was the need for adequate and stable funding.

This need was partially met by 1999 when most states were allowing the centers to bill Medicaid for services, but the amounts generated were insufficient to fully cover the costs of operations, and the quest for reliable and sufficient support has been ongoing. It remains to this day. In spite of these problems and controversy, progress was steady: the model broadened and the numbers grew. The array of services at many centers now included mental health and oral health along with prevention and health promotion. By 1995, with almost 1000 centers in operation, a critical mass had been reached that generated the creation of a national organization that became known as the National Assembly on School-Based Health Care. Now called the School-Based Health Alliance, its purpose is to “advocate for national policies, programs, and funding to expand and strengthen SBHCs, while also supporting the movement with training and technical assistance”. It currently represents over 2,300 centers.



In the early years, development of these centers was scattered and sporadic, but as an idea whose time had come, they gradually gained recognition and support from forward looking policy makers and funders, most notably the Robert Wood Johnson Foundation which in 1988 provided grants for centers in 24 communities throughout the United States. However, their ascent



Today in New York State, some 244 SBHCs are represented by the New York School-Based Health Alliance whose local mission reflects that of the National organization. The centers are predominately urban (86%); the remainder are rural (14%). Among them they serve children at every grade level. Approximately half are sponsored by hospitals or medical centers, and 49% are sponsored by DTCs and community health centers. The State government is their main source of funding, with substantial federal and smaller amounts of local and private support.

**The Alliance is proud to recognize our new
Marketing & Communications Sponsor**



Affinity Health Plan

Mission & Timeline

The Alliance's mission is to create access to comprehensive, high-quality primary care, including medical, mental, oral, and community health services, for all children and youth statewide through school-based health centers by: advocating for supporting policies; promoting high-quality service delivery; increasing understanding of the school-based model; and promoting growth and expansion of school-based health centers.

2016

The New York School-Based Health Foundation, a 501(c)(3) research and education 'sister' organization, is successfully established.

The Alliance is awarded a \$39,000 legislative grant through Richard N. Gottfried, Chair, NYS Assembly Committee on Health.

2014

Name changed to NY School-Based Health Alliance to co-brand with the national School-Based Health Coalition.

2009

New York State Coalition for School-Based Health Centers incorporated as a 501(c)(3).

2007

The Coalition name was changed to the New York State Coalition for School-Based Health Centers.

2003

The Coalition secured a budget amendment to allow use of TANF funds for "non-medical counseling and health education".

1998-99

Coalition receives first Legislative grant from Richard Gottfried.
First Advocacy Day with close to 100 SBHC providers, parents, school staff and students.

1992

The New York State Coalition for School-Based Primary Care was established at the New York Academy of Medicine.

2015

The Alliance defeats proposed measures to cut state funding and consolidate programs in the 2015-2016 NYS budget and is awarded a \$39,000 legislative grant.

The Alliance successfully adds a 501©6 organization to its structure and begins work to develop a research foundation.

2010

Kellogg Foundation School-Based Health Care Policy Program started in 2004, reached completion. nystatesbhc.org launched.

2008

The Governor included Medicaid reimbursement for SW services in his proposed budget. The legislature enacted this into law.

2004

The Medicaid Carve-Out was made permanent.
Advocacy Day: Attended by 700, 2/3 students.
First organized student Speakout. First videotaping of the day.

2000

First Advocacy Day Awards presented to Richard Gottfried, Arthur Eve, James Seward and Velmanette Montgomery.

1994

Principles and Guidelines for School-Based Health Centers in New York State released.

1978

First SBHC opens in NY State.

Fact Sheet

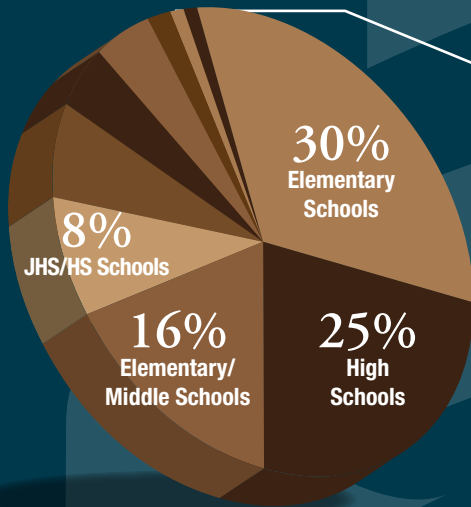
244

School-Based Health Centers
Across New York State

214,153

Students Enrolled in
School-Based Health Centers

School-Based Health Center Grade Configuration



7%
K-12 Schools

5%
Middle Schools/
High Schools

5%
Middle Schools

2%
Junior
High Schools

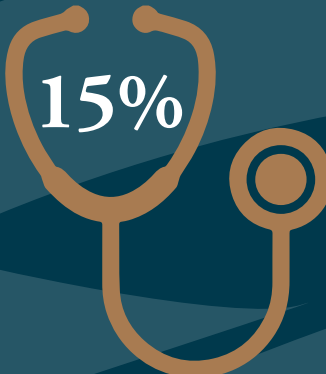
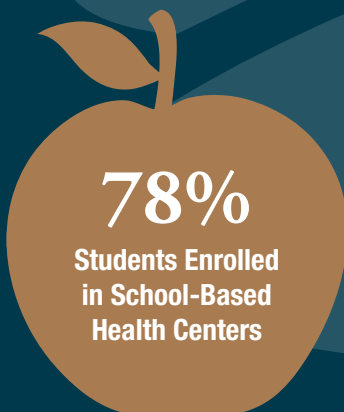
1%
Primary Schools

1%
Other Schools

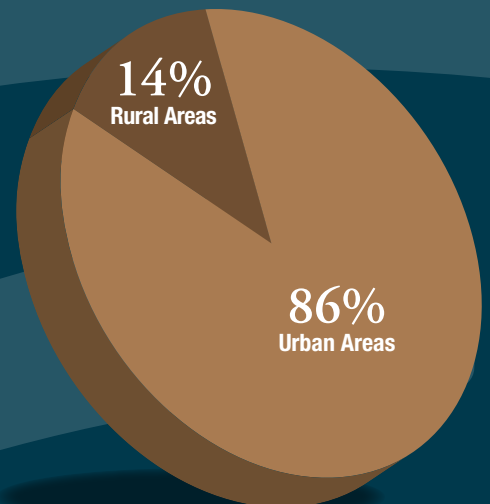
61%

School-Based
Health Centers
Located in
Metro NY Area

School-Based Health Center Area Distribution



Students Who Have
No Health Care Coverage



Statistics from NYS DOH as of January 2017

New Programs & Events Committee Launches Successful Conference

The newly created programs & events committee worked diligently throughout 2016 to plan, develop and execute the Alliance's first in-person, statewide conference in October of 2016. Following a digital conference in 2015, the committee set out to offer an event that combined educational sessions, networking opportunities and salient NYS Department of Health presenters and resources to the benefit of the school-based health field. Dental and mental health sessions, an asthma presentation and a keynote from the national School-Based Health Alliance were received positively by attendees; over 95% of participants found that the conference met or exceeded their expectations. The event took place in Saratoga Springs in upstate New York with participants from the North Country to Long Island. Event attendees responded overwhelmingly in the affirmative to hold this event annually, so work is underway to plan our now annual conference for 2017.



Policy Committee Update 2016

State Election Update

Members of the State Legislature returned to Albany on January 4th to begin the 2017 Legislative Session. All Legislation introduced in the 2015-16 cycle must be introduced with new bill numbers.

Senate Majority Leader John Flanagan (R) and Assembly Speaker Carl Heastie (D) were unanimously re-elected to their leadership posts by their respective conferences. In the Assembly, the Democrats hold a supermajority. In the Senate, the majority will be ruled by an alliance between 31 Republicans, 8 Independent Democratic Caucus (IDC) members, and Democratic Senator Simcha Felder. There are 22 "mainline" Democrats.

The Rules of the Senate were changed to allow the IDC leader, Jeff Klein, to share decision making on the final date of the Session and the schedule of Committee meetings. In addition, the new rules permit the IDC leader to influence which bills can be placed on the "active list" for a full vote by the house and to lay aside up to one bill for debate.

The Assembly and Senate announced new Committee Chair assignments. There were no changes in the Committees primarily impacting the Alliance. Assemblyman Richard Gottfried remains the Health Committee Chairman. In the Senate, Senator Kemp Hannon will continue to Chair the Health Committee. In addition, Senator James Seward is the Chair of the Insurance Committee.

Continued on following page.

2016 Board of Directors

Viju Jacob, MD, FAAP
CHAIR

BOARD OF DIRECTORS
Amy Pease, RN, MA
Chair-Elect

Caitlin Hanson, MA
Treasurer

Karla Powers, MBA
Secretary

Margaret Rogers, DNP, RN, FNP-BC
Past Chair

Sharon Edwards, MD
Adria Cruz, MPA
Janet Garth, MPH

Melissa Reynolds, M.S., F.N.P.-C
Stephen Marshall, DDS, MPH
John Mathew, CPA

Sarah Murphy
Executive Director

Technical Assistance Committee Report



2016 marks the third year of the Alliance's Technical Assistance Committee working to increase communication and collaboration in the field of school-based health in New York State. We spent the year further developing and strengthening the tools and resources we established in 2015.

Our updated and re-designed NYSBHA website was launched in February of 2015. This new site supports all of NYSBHA's initiatives, and is intended to be a gathering place for resources and information about SBHCs in New York State for sponsoring organizations, providers, partners, schools, parents, students and anyone interested in learning more. Visit www.nyschoolbasedhealthalliance.org.

In 2016 the website update proved valuable, as members used it for register for events and webinars, pay dues or make donations, read our newsletters and access shared resources. This year we added features to our website, such as a section highlighting training opportunities from Alliance partner organizations, a social media ticker, an amazon smile account link and of course – we used the website to share information about our first annual conference.

Sharing of knowledge is a big part of the TA Committee's work, and this year we continued our series of educational webinars for the field. Webinars hosted by the Alliance explore topics relevant to our membership and are typically collaborations with partner organizations. A highlight of our 2016 webinars was Confidentiality in SBHCs, a HIPAA/FERPA and mental health focused webinar ending

with a community discussion led by Abigail English, JD, Director of the Center for Adolescent Health & the Law. 28 Alliance members attended and got feedback on their most challenging adolescent health and confidentiality questions. Have ideas for webinar topics? Let us know!

Another TA initiative was expanded upon in 2016 – the SBHC email listserv. In 2015, our first listserv was rolled out to sponsoring institution representatives with the goal in mind to increase member engagement with NYSBHA and communication among the field. In February of 2016, an expanded membership listserv was launched. Discussion topics this year came from SBHC staff members, administrators and external researchers. Quick and robust responses flew back and forth among members from all parts of New York State. Reach out to nysbha@gmail.com to request to join the listserv.

Alliance E-News is always changing and developing – if you haven't already, sign up for our once per month e-newsletter, containing relevant announcements, opportunities, upcoming webinars or events, SBHC related projects and highlights of member accomplishments.

The Technical Assistance Committee isn't just for NYSBHA board members – we are always looking for more members of any professional background to join our Committee! To learn more, reach out to us at nysbha@gmail.com.

Policy Committee Update 2016 *(Continued)*



Medicaid Managed Care (MMC) Carve-In

School-Based Health Centers (SBHCs) are scheduled to be carved-in to the Medicaid Managed Care program on July 1, 2017. Initially scheduled for October 2014, the Carve-In date has been extended 3 times due to the Advocacy efforts of the Alliance and the help of the New York State Legislature.

Since February 2013, the Alliance has met regularly with the New York State Department of Health (NYS DOH) and various stakeholders in Work Group meetings to develop a Policy Paper which will serve as guidance for the implementation of the Carve-In. Work Group members include representatives for health care plans, hospitals, community health centers, the New York City (NYC) Health Department, pediatricians, teacher unions, and dental and behavioral health vendors.

The Policy Paper was finalized in 2016. The next steps include the development of a Frequently Asked Questions (FAQ) document and meetings of "Sub Work-Groups" to tackle specific areas of the implementation phase including: Contracting and Credentialing; Billing/Claims; and Quality Improvement/Utilization Management/Care Coordination. The Alliance has one or more members on each of the Sub Work-Groups.

It is important to note that NYS DOH expects SBHC sponsoring organizations to begin the contracting and credentialing process immediately in order to implement the Carve-In by July, 2017.

Read our full policy report at:
nysbha.org/legislative-update-2017

Patient-Centered School-Based Health Care Standards (PC-SBHC) Update



The Patient-Centered School-Based Health Care Standards (PC-SBHC) are a proposed alternative set of quality standards that bridge the gap to Patient Centered Medical Home (PCMH) for SBHCs interested in seeking recognition. PC-SBHC recognizes important SBHC strengths such as co-located interdisciplinary services, school day access, preventive and reproductive health care services, school population health, and coordination with the PCP. The standards expand the definition of primary care from the traditional medico-centric model to include behavioral health and other non-traditional primary care services (e.g. reproductive health). Integrated, on-site medical and mental health services, which are critical components of primary and preventative care for children and adolescents, are required for PC-SBHC recognition. PC-SBHC maintains the rigor and comprehensiveness of PCMH while changing the interpretation of the “medical” home in the school-based health setting.

The proposed PC-SBHC standards were developed by a team of experienced SBHC practitioners, PCMH experts, and school health regulatory agents to improve and standardize the quality of services provided to the children and families that rely on school based health centers for care. Each PCMH standard against the SBHC model and proposed elements that maintain the rigor and spirit of the National Committee for Quality Assurance (NCQA) standards, reflect the unique SBHC model of care, and facilitate the delivery of patient-centered care in the SBHC setting. A single recognized quality standard for school-based health care would serve to elevate the visibility, financial stability, and quality of care provided by SBHCs nationwide.

The working draft of the standards for piloting was completed in 2014 based on the 2014 NCQA PCMH standards. From August 1, 2014 through June 26, 2015, five pilot sites in New York City worked with practice coaches on a variety of clinical projects designed to support PC-SBHC practice transformation. A post-pilot assessment, following PCMH procedure, determined the final PC-SBHC level achieved by each site. One site achieved Level 3 recognition, three sites achieved Level 2 recognition, and one site was unable to complete the necessary documentation for recognition. In 2016, the New York School Based Health Alliance supported the expansion of the pilot project to three upstate NY SBHC sites.

The results of the pilot testing of the standards demonstrate that the standards support practice transformation in SBHCs and are an achievable standard of care. The standards reflect both the quality standards put forth by NCQA for patient centered care and the strengths of the school health model.

NYSBHA submitted a request to NCQA on November 1, 2016 to consider the PC-SBHC standards for incorporation into the NCQA Recognition Program. A meeting is scheduled for early 2017 with NCQA and the NYSBHA to crosswalk the PC-SBHC standards with the new 2017 PCMH standards to create a 2017 aligned version of PC-SBHC to submit to the NCQA board for approval in the late spring.



Membership & Resource Development Committee Report



In 2016, the Membership and Resource Development Committee had yet another banner year with over 70% of School Based Health sponsor sites paying their dues. This continues to be re-assuring especially since we rely so heavily on these payments to fund all the activities of the Alliance.

Working with the other committees, the Membership and Resource Development Committee helped to support and promote webinars and our very own first state-wide in-person conference in 2016. We

were also able to use the conference registration as an opportunity to sign-up individual members. We end 2016 with the largest number of individual members ever.

We hope to continue these efforts and work on additional ideas to ensure that the Alliance is representative of all of its membership and of their needs. 2017 will be a critical year, with the Medicaid-carve in on the horizon, and we need everyone to actively participate and get involved with ideas and advocacy to ensure a smooth transition.



NEW YORK SCHOOL-BASED HEALTH ALLIANCE



New York School-Based Health Foundation is Established



**NEW YORK
SCHOOL-BASED
HEALTH FOUNDATION**

developed and branded as the New York School-Based Health Alliance, an affiliate of the National School Based Health Alliance, the Coalition changed its mission and is now the Foundation. Complementing the member and advocacy focus of the Alliance, the Foundation is a (c) (3) non-profit arm with a focus on research and education.

The mission of the Foundation is to fund education and research endeavors to increase understanding of the school-based model;

The New York School-Based Health Foundation was successfully established in the spring of 2016. The organization grew out of the former NYS Coalition for School Based Health Centers. Once a new (c) (6) organization was developed and branded as the New York School-Based Health Alliance, an affiliate of the National School Based Health Alliance, the Coalition changed its mission and is now the Foundation. Complementing the member and advocacy focus of the Alliance, the Foundation is a (c) (3) non-profit arm with a focus on research and education.

promote growth and expansion of school-based health centers; and improve access to comprehensive services for all children and youth in collaboration with the New York School Based Health Alliance.

Leading the new organization are Board Chair **Ronda Kotelchuck**, former CEO of the Primary Care Development Corporation; and Board members **Margee Rogers**, Director of Primary Health Care at the Montefiore School Health Program; **Martha Wolfgang**, Lecturer, Health Policy and Management, Mailman School of Public Health at Columbia; **John Mathew**, Managing Director at Xerox Corporation; **Andrew Loose**, Director of Corporate and Foundation Relations at Montefiore Medical Center; **John Billings**, Professor of Health Policy and Public Service at NYU's Wagner School of Public Service; **Kim Urbach**, Assistant Professor of Clinical Nursing at University of Rochester School of Nursing and SBHC Program Manager; and Foundation Manager, **Sarah Murphy**. More information can be found at www.nysbha.org/foundation.

New York School-Based Health Alliance

www.NYSBHA.ORG
nysbha@gmail.com
518.694.3423